



Contact:

Bryan Alaspa

K Squared Communications, Inc.

773 774 7847

balaspa@ksqrd.com

Immediate Release

Illinois Small Business Development Center at Univ. of Illinois at Chicago Taps K Squared for Executive in Residence Program

CHICAGO – March 14, 2011 – Kate Koziol, president of K Squared Communications, has been selected to participate in the Illinois Small Business Development Center at UIC's Executive in Residence program. The program brings local entrepreneurs, business owners and professionals to mentor UIC current business owners and undergraduate or graduate students who are aspiring entrepreneurs.

“We work extensively with entrepreneurs building their businesses and are looking forward to helping the participants shape their business promotion strategy,” said Ms. Koziol. K Squared Communications’ executives will be in residence at UIC on Thursday, March 17 beginning at 3:30.

The Executive in Residence program was launched to offer valuable opportunities for students and current business owners to meet established entrepreneurs one-on-one to discuss business ideas, seek advice or simply have a conversation about starting and growing a business. More information about the program is available at: <https://s08.123signup.com/servlet/SignUp?PG=1529994182300&P=152999400>

About K Squared

K Squared Communications is a public relations, social media and marketing firm specializing in finding, refining and promoting positive stories that help grow client businesses. Founded in 1997, K Squared Communications is a national entrepreneurial award-winning organization and more information about K Squared is available at www.ksqrd.com or via Facebook, Twitter, YouTube or by calling (773) 774-7847

###